

SoftSummit 2024 is the industry's leading software monetization conference celebrating more than 20 years of bringing industry leaders together to share insights and experiences.

Our virtual conference will focus on running a successful software business and the path to recurring revenue and operational efficiency. Register now to save your place at SoftSummit.

APRIL 23	APRIL 25	
EUROPE (CEST)	NORTH AMERICA (CDT)	
1:30 PM	10:30 AM	Platform Open to Attendees
2:00 PM	11:00 AM	Welcome & Introductions
2:05 PM	11:05 AM	The Future of Software Monetization
2:35 PM	11:35 AM	New Monetization Models: Expanding Revenue with Elastic Access
3:15 PM	12:15 PM	Advantest: Driving Licensing to the Next Level
10 min break		
3:55 PM	12:55 PM	The ROI of Innovation
4:25 PM	1:25 PM	Thermo Fisher: "Let's Look at the Numbers" - Metrics & Reports for Product Success
4:55 PM	1:55 PM	Best Practices for On-Premises to SaaS Transitions
5:25 PM	2:25 PM	Closing Remarks
5:30 PM	2:30 PM	Conference Ends

Titles and times subject to change

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