SoftSummit

SoftSummit 2024 is the industry's leading software monetization conference celebrating more than 20 years of bringing industry leaders together to share insights and experiences.

Our virtual conference will focus on running a successful software business and the path to recurring revenue and operational efficiency. Register now to save your place at SoftSummit.

APRIL 23 EUROPE (CEST)	APRIL 25 NORTH AMERICA (CDT)	
1:30 PM	10:30 AM	**Platform Open to Attendees**
2:00 PM	11:00 AM	**Welcome & Introductions** Speaker: Nicole Segerer, SVP and General Manager, Revenera
2:05 PM	11:05 AM	**The Future of Usage-Based Monetization and Elastic Access**
2:35 PM	11:35 AM	**Navigating the On-prem to SaaS Hybrid Monetization Journey**
3:05 PM	12:05 PM	**"Let's Look at the Numbers" - Metrics and Reports for Success**
	10 min break	
3:45 PM	12:45 PM	**Best Practices for Pricing and Packaging Strategy**
4:15 PM	1:15 PM	**Building a Successful Software Business with Intelligent Devices**
4:45 PM	1:45 PM	**Tackling Overuse and Piracy with Product Usage Data**
5:15 PM	2:15 PM	**Closing Remarks** Speaker: Nicole Segerer, SVP and General Manager, Revenera
5:20 PM	2:20 PM	**Conference Ends**

Titles and times subject to change

REGISTER NOW