



User Group

SWM Agenda

September 13, All Times U.S. Central Time

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- 9:00 am** **Opening Remarks and Revenera Updates**
 - 9:10** **Software Monetization Trends and Revenera Roadmap Drivers**
Product Management Panel discussing Revenera's cloud and data strategy and trends for cloud and local licensing
 - 9:40** **Monetization Data Access and Analytics**
Revenera and customer panel discussing data access strategies and reporting and analytics use cases
 - 10:15 am** **BREAK**
 - 10:20** **Licensing in Virtualized / Containerized Environments**
Best practices for detecting overuse and managing access in virtualized/containerized environments
 - 10:45** **Product Access Strategies**
Join us for a preview of Revenera's strategy for product-aware access for SaaS applications and devices
 - 11:10** **Quote-to-Cash Automations**
Systems and integrations needed to run a seamless and automated monetization process from quote to renewal
 - 11:35 am** **BREAK**
 - 11:40** **Managing the Software Bill of Materials**
Tools and processes to automate and streamline the management of Software Bill of Materials to improve growing Supply Chain demands from your customers
 - 12:00 pm** **Best Practices for Managing Licenses for Air Gapped Devices**
What to consider when managing licensing in disconnected environments
 - 12:35** **Data-Driven Insights into Usage, Overuse and Piracy**
Learn what data and insights you can derive about usage and overuse of your products so you can optimize your solutions and capture revenue
 - 12:55** **Event Wrap-Up**