

LOS GATOS – May 21, 2019

The Toll House, 140 South Santa Cruz Avenue, Los Gatos CA, 95030

09:15 Registration and Business Breakfast

10:00 Flexera Kick-off and Update

Brent Pietrzak, SVP and GM Supplier Division, and Nicole Segerer, Marketing Director

10:30 Monetization in the Post-Digital World

R “Ray” Wang, Constellation Research

11:00 Coffee Break

11:15 Monetization Use Case

TBC

12:00 Flexera Monetization Report – Where the Industry is Headed

Nicole Segerer, Marketing Director, and Matthew Dunkley, Senior Director Products

12:30 Lunch Break and Genius Bar

1:30 Moving to Subscription – From Monetization Framework to Implementation

Cris Wendt, Solution Specialist and Scott Niemann, Principal Product Manager

2:15 Monetization Use Case

TBC

2:45 The Data, Processes and Insights You Need – Monetization Platform Overview

Scott Niemann, Principal Product Manager

3:15 Coffee Break

Business Solutions Track

Technology Track

3:30 Workshop: Process, Project and People - Making your monetization initiative a success

Cris Wendt, Solution Specialist and Michael Smith, Director Consulting Services

Workshop: Making a success of your implementation – Best Practices, Workflows and a future Outlook

Matthew Dunkley, Senior Director Products

4:30 Roundtable Sessions

1. Customer Success at Flexera
2. Software Monetization – A Legal View
3. Open Source Security and Compliance, Dave McLaughlin, Flexera
4. Customer-hosted round table

5:30 Cocktail Reception, Dinner and Genius Bar