

STUTTGART – June 26, 2019

Design Offices Stuttgart Mitte, Lautenschlagerstraße 23a, D-70173 Stuttgart

09:15	Registration and Business Breakfast	
10:00	Flexera Kick-off and Update Brent Pietrzak, SVP and GM Supplier Division, and Nicole Segerer, Marketing Director	
10:30	Software and IoT Industry Trends – Analyst Presentation TBC	
11:00	Coffee Break	
11:15	Monetization Use Case TBC	
12:00	Flexera Monetization Report – Where the Industry is Headed Nicole Segerer, Marketing Director, and Matthew Dunkley, Senior Director Products	
12:30	Lunch Break and Genius Bar	
1:30	Moving to Subscription – From Monetization Framework to Implementation Cris Wendt, Solution Specialist and Scott Niemann, Principal Product Manager	
2:15	Monetization Use Case TBC	
2:45	The Data, Processes and Insights You Need – Monetization Platform Overview Scott Niemann, Principal Product Manager	
3:15	Coffee Break	
	<i>Business Solutions Track</i>	<i>Technology Track</i>
3:30	Workshop: Process, Project and People - Making your monetization initiative a success Cris Wendt, Solution Specialist and Michael Smith, Director Consulting Services	Workshop: Making a success of your implementation – Best Practices, Workflows and a future Outlook Matthew Dunkley, Senior Director Products
4:30	Roundtable Sessions 1. Customer Success at Flexera 2. Software Monetization – A Legal View 3. Open Source Security and Compliance 4. Customer-hosted round table	
5:30	Cocktail Reception, Dinner and Genius Bar	