



# 5 Quick Wins with Software Usage Analytics

Even if you're brand new to software usage analytics you can start seeing results quickly. You and your team can gain valuable, game-changing insights that reduce assumptions about your users' behavior and bring knowledge into your decision making processes. Here are 5 Quick Wins to quickly get you up and running.



### Measuring Daily Engagement— Installation Activity Report

Seeing if overall activity is where you expect it to be and if users are engaged day-to-day with your product as a whole is powerful insight. You can also see how many users are coming onboard and how many might be abandoning your product. This report is shareable across your whole organization for insight into the health of your product and business.



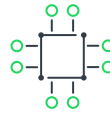
### Knowing How Users View Your App— Screen Resolution Reports

Understanding the variations and frequency of different display settings users have gives your UI and UX team information about what resolutions to optimize their designs for and which aren't as widely used. When you have a resolution-dependent application such as modeling, rendering, font applications, and other graphics-intensive programs, this data is critical to deliver the best experience for the most users.



### Supporting A Global User Base— Geographical Report

When managing a global application, you need to understand where your product is most popular and you may even see activity in places you don't expect. This insight can help you determine when a regional customer base is large and active enough to benefit from localization.



### Understanding Hardware Classification— Memory Report

Your users have a wide variety of hardware configurations. With insight into these configurations your R&D team can replicate and test in similar environments. Knowing which hardware specs to focus on when developing new features and when you can increase your minimum system requirements will help optimize time and resources.



### Monitoring Adoption— Operating System And Platform Reports

Identify adoption rates across all OS platforms and versions. For example, if your engineering team is planning on developing new features that leverage the latest OS, you'll want to make sure the majority of your users are ready to take advantage of them. If the adoption rate doesn't line up with what you expect, you might want to adjust your roadmap accordingly.

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