

SoftSummit

EUROPE APRIL 18 • NORTH AMERICA APRIL 20

SoftSummit 2023 is the industry leading software monetization conference celebrating 20 years of bringing industry leaders together to share insights and experiences.

This virtual conference on the software monetization landscape will focus on running a successful software business and the path to recurring revenue and operational efficiency. Join the global event to engage with your peers and other industry experts on topics including:

- Expanding SaaS and Monetizing the Long Tail of On-Prem Software
- Growing Recurring Revenue with Intelligent Devices and IoT
- Achieving More with Less: Best Practices for Product and Software Operations

Register today to save your seat and ensure you get the latest updates as we add new speakers.

APRIL 18 EUROPE (CEST)	APRIL 20 NORTH AMERICA (CDT)	
1:30 PM	10:30 AM	Platform Open to Attendees
2:00 PM	11:00 AM	Welcome & Introductions
2:05 PM	11:05 AM	Grow SaaS and Monetize the Long Tail of On-Prem Software
3:05 PM	12:05 PM	Adopt New Monetization Models: Traps for the Unwary
10 min break		
3:45 PM	12:45 PM	Achieve More with Less: Best Practices for Product and Software Operations
4:15 PM	1:15 PM	Metrics that Matter: Build Dashboards for Growth
4:45 PM	1:45 PM	Manage IP Risk and Reduce Revenue Leakage
5:15 PM	2:15 PM	Closing Remarks
5:20 PM	2:20 PM	Conference Ends

REGISTER NOW