SoftSummit

EUROPE APRIL 18 • **NORTH AMERICA** APRIL 20

SoftSummit 2023 is the industry leading software monetization conference celebrating 20 years of bringing industry leaders together to share insights and experiences.

Our virtual conference will focus on running a successful software business and the path to recurring revenue and operational efficiency. Register now to save your place at SoftSummit.

APRIL 18 EUROPE (CEST)	APRIL 20 NORTH AMERICA (CDT)	
1:30 PM	10:30 AM	**Platform Open to Attendees**
2:00 PM	11:00 AM	**Welcome and Introductions** *Nicole Segerer, SVP and General Manager, Revenera*
2:05 PM	11:05 AM	**Software Entitlement Management and Operational Efficiency** *Mark Thomason, Research Director, Digital Business Models and Monetization, IDC*
2:35 PM	11:35 AM	**Adopting New Monetization Models: Traps for the Unwary**
3:05 PM	12:05 PM	**Generating Revenue and Growing Customers from Software Piracy** *John Hollows, Senior License Compliance Operations Manager, Bentley Systems*
		10 min break
3:45 PM	12:45 PM	**Grow Recurring Revenue with Intelligent Devices and IoT** *Chris Rommel, Executive Vice President, IoT & Industrial Technology, VDC*
4:15 PM	1:15 PM	**Honeywell's Digital Transformation Journey** *Lori Haggart, Global General Manager, Logistics Sensing & Software, Honeywell*
4:45 PM	1:45 PM	**Going Digital with Subscriptions and Electronic Software Delivery** *Tim Donahugh, Director, Program Management, GE HealthCare*
5:15 PM	2:15 PM	**Closing Remarks** *Nicole Segerer, SVP and General Manager, Revenera*
5:20 PM	2:20 PM	**Conference Ends**

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