



Software Monetization

September 24 & 25



All Times U.S. Central Time

September 24

We'll focus on our roadmap, what's driving our direction, and how we're aligning with your software monetization objectives.

9:30 am Strategic Direction and Market Drivers

Nicole Segerer SVP and General Manager, **Revera**

10:00 Licensing Evolution and Strategy

Ravi Trivedi Senior Product Manager, **Revera**

10:30 Implementing Usage and Consumption-based Monetization Models

Paul Bland Senior Director of Product Management, **Revera**

Alexander Pabiadzimski Senior Director, **Siemens DISW**

September 25

Best Practices and How-To sessions with customers sharing real-world experiences on making the transition to SaaS, leveraging product usage analytics, and more.

9:30 am Leveraging Product Usage Analytics to Drive Recurring Revenue

Victor DeMarines VP of Product Management, **Revera**

10:00 Accelerating Time to Market for New Products and Monetization Models

10:30 Analytics and Visualizations Update and IDM Use Cases from Baker Hughes

Jim Macauley Digital Operations Director, **Baker Hughes**

Victor DeMarines VP of Product Management, **Revera**

* Times and Session Titles Subject to Change