

AppBroker™ Software for BMC

Establish Governance over BMC self-service to ensure proactive license compliance, automate deployment, and reclaim unused licenses

Benefits to Your Organization:

- Easily connects to your MyIT environment
- Populates an authorized list of software titles to the IT Service Catalog
- Provides license governance and reserves licenses during the request process
- Expedites software delivery and provisions cloud services
- Reduces software spending through reclamation of unused software
- Provides insight to effectively negotiate software contracts
- Proactively manages software licenses throughout the asset lifecycle

AppBroker Software for BMC leverages asset management data from **FlexNet Manager Suite**, to ensure proper governance and compliance over self-service requests and installation of software using the MyIT Service Broker. In addition, AppBroker Software for BMC automates the deployment of applications through popular systems management and mobility management solutions that manage the growing diversity of today's endpoint devices.

Why are both solutions needed?

ITSM and Software License Optimization solutions serve unique but complimentary business needs. ITSM solutions are used to deliver service support throughout the enterprise, across an increasingly complex and continually

changing IT infrastructure, while meeting service level agreements. The focus is on IT operations and involves processes for configuration, request, incident, problem, capacity and demand management, among others. Software License Optimization solutions are focused on IT financial management and address concerns related to **software license governance**, license compliance and controlling ongoing software costs.

Flexera solutions are integrated with BMC's IT Service Management (ITSM) solutions, including Discovery, Remedy, Atrium and MyIT. This integration enhances both Software License Optimization and ITSM processes to drive increased business value.

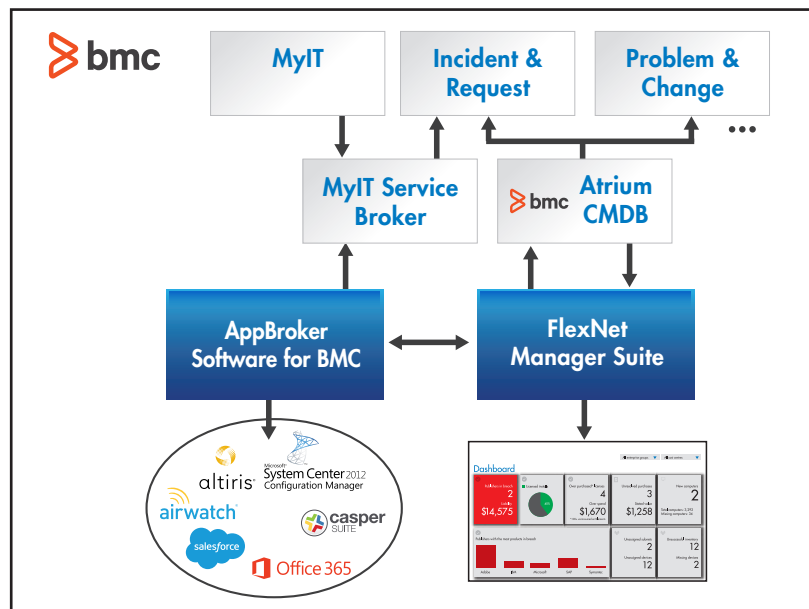


Figure 1: AppBroker Software for BMC and FlexNet Manager Suite work together to bring governance and automation to the application request process

How It Works

An employee, who needs software, visits MyIT to request applications. Through MyIT Service Broker, AppBroker software for BMC first evaluates whether a license is required. When a license is required, AppBroker checks for an available license and reserves it to ensure on-going software license compliance. The request is sent through the MyIT approval process, and once approved, AppBroker Software for BMC directs the appropriate deployment system to deliver the application to the employee's device. During the delivery stage, the status of requests is continually monitored and the MyIT system of record is updated, generating an incident if application delivery is not successful, enabling IT to proactively address any issues.

To further optimize software license consumption and reduce spending on new software licenses, AppBroker enables the automation of software reclamation to uninstall applications that are not used or rarely used. The reclamation of software frees up licenses for reuse and provides data for more informed contract negotiations with software vendors.

Automates Software Governance and Delivery

License Governance and Optimization:

- Performs license check at time of request
- Reserves available licenses
- Harvests unused software through automated reclamation

Software Deployment:

- Monitors installation and initiates proactive support
- Provisions cloud apps, like Microsoft® Office 365, Box, and Salesforce
- Deploys PC, Mac, and mobile apps with built-in integration
 - Microsoft System Center Configuration Manager
 - Symantec™ Client Management Suite
 - VMware AirWatch®
 - Casper Suite/Jamf Pro

The combination of BMC's ITSM solutions and Flexera provides a complete IT Service Catalog, Configuration Management System, Software Asset Management and License Optimization solution. It enables customers to improve operational efficiency and IT service delivery, maintain governance, minimize license compliance risk and reduce software costs.

About Flexera

Flexera is reimagining the way software is bought, sold, managed and secured. We view the software industry as a supply chain, and make the business of buying and selling software and technology asset data more profitable, secure, and effective. Our Monetization and Security solutions help software sellers transform their business models, grow recurring revenues and minimize open source risk. Our Vulnerability and Software Asset Management (SAM) solutions strip waste and unpredictability out of procuring software, helping companies buy only the software and cloud services they need, manage what they have, and reduce compliance and security risk. Powering these solutions and the entire software supply chain, Flexera has built the world's largest and most comprehensive repository of market intelligence on technology assets. In business for 30+ years, our 1200+ employees are passionate about helping our 80,000+ customers generate millions in ROI every year. Visit us at www.flexera.com

Next Steps:

To learn more [contact your Flexera Representative](#) or Business Partner.



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