FLEXECA + BDNA

Technopedia® Pricing Content Pack

Pricing information is essential for IT decision making, planning and budgeting. The Technopedia Pricing Content Pack enriches Technopedia with up-to-date pricing information matched with your existing hardware and software assets. The core elements including minimum price, maximum price, average price, list price and part number for hardware and software assets, enable enterprises to be proactive in infrastructure planning, budgeting and consolidation.

The Pricing Content Pack allows users to:

- Analyze the prices for hardware and software assets and quickly create summary reports for infrastructure planning and budgeting
- Compare your procurement data to industry pricing information to determine how your purchase price compares to industry averages
- Combine pricing information with install count to increase negotiating stance during hardware and software audits

What it Contains

The Pricing Content Pack enriches Technopedia with reliable and up-to-date pricing information matched to your current software and hardware assets. The unique data fields include average price, minimum price and maximum price for enterprise software and hardware assets. Use the pricing information to roll up expenditure reports for budgeting and analyze your procurement data to measure if the price you are paying for similar software or hardware matches industry averages.

Key Benefits

- Provide visibility into asset expenditures
- Rapidly respond for budgeting and planning
- Identify unknown assets and potential cost overruns Increase negotiation and purchasing power

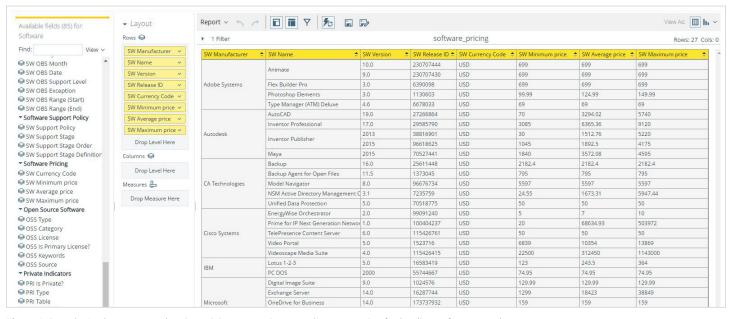


Figure 1: Sample Analyzer report showing minimum, maximum and average price for leading software products

About Flexera Flexera is reimagining the way software is bought, sold, managed and secured. We view the software industry as a supply chain, and make the business of buying and selling software and technology asset data more profitable, secure, and effective. Our Monetization and Security solutions help software sellers transform their business models, grow recurring revenues and minimize open source risk. Our Vulnerability and Software Asset Management (SAM) solutions strip waste and unpredictability out of procuring software, helping companies buy only the software and cloud services they need, manage what they have, and reduce compliance and security risk. Powering these solutions and the entire software supply chain, Flexera has built the world's largest and most comprehensive repository of market intelligence on technology assets. In business for 30+ years, our 1200+ employees are passionate about helping our 80,000+ customers generate millions in ROI every year. Visit us at www.flexera.com.

For more information, call +1 800-809-5659 or visit www.flexera.com to learn more about how Flexera can

Find out more

transform your technology asset data.