

Technopedia® Pricing Content Pack

Pricing information is essential for IT decision making, planning and budgeting. The Technopedia Pricing Content Pack enriches Technopedia with up-to-date pricing information matched with your existing hardware and software assets. The core elements including minimum price, maximum price, average price, list price and part number for hardware and software assets, enable enterprises to be proactive in infrastructure planning, budgeting and consolidation.

The Pricing Content Pack allows users to:

- Analyze the prices for hardware and software assets and quickly create summary reports for infrastructure planning and budgeting
- Compare your procurement data to industry pricing information to determine how your purchase price compares to industry averages
- Combine pricing information with install count to increase negotiating stance during hardware and software audits

Key Benefits

- ✓ Provide visibility into asset expenditures
- ✓ Rapidly respond for budgeting and planning
- ✓ Identify unknown assets and potential cost overruns
Increase negotiation and purchasing power

What it Contains

The Pricing Content Pack enriches Technopedia with reliable and up-to-date pricing information matched to your current software and hardware assets. The unique data fields include average price, minimum price and maximum price for enterprise software and hardware assets. Use the pricing information to roll up expenditure reports for budgeting and analyze your procurement data to measure if the price you are paying for similar software or hardware matches industry averages.

SW Manufacturer	SW Name	SW Version	SW Release ID	SW Currency Code	SW Minimum price	SW Average price	SW Maximum price
Adobe Systems	Animate	10.0	230707444	USD	699	699	699
		9.0	230707430	USD	699	699	699
	Flex Builder Pro	3.0	6390098	USD	699	699	699
	Photoshop Elements	3.0	1130603	USD	99.99	124.99	149.99
	Type Manager (ATM) Deluxe	4.6	6678033	USD	69	69	69
Autodesk	AutoCAD	19.0	27266864	USD	70	3294.02	5740
	Inventor Professional	17.0	29585790	USD	3085	6365.36	9120
	Inventor Publisher	2013	38816901	USD	30	1512.76	5220
		2015	96618625	USD	1045	1892.5	4175
CA Technologies	Maya	2015	70527441	USD	1840	3572.08	4595
	Backup	16.0	25611448	USD	2182.4	2182.4	2182.4
	Backup Agent for Open Files	11.5	1373045	USD	795	795	795
Cisco Systems	Model Navigator	8.0	96676734	USD	5597	5597	5597
	NSM Active Directory Management C	3.1	7235759	USD	24.55	1673.31	5947.44
	Unified Data Protection	5.0	70518775	USD	50	50	50
IBM	EnergyWise Orchestrator	2.0	99091240	USD	5	7	10
	Prime for IP Next Generation Networ	1.0	100404237	USD	20	68634.93	503972
	TelePresence Content Server	6.0	115426761	USD	50	50	50
	Video Portal	5.0	1523716	USD	6839	10354	13869
Microsoft	Videoscape Media Suite	4.0	115426415	USD	22500	312450	1143000
	Lotus 1-2-3	5.0	16583419	USD	123	243.5	364
	PC DOS	2000	55744667	USD	74.95	74.95	74.95
Microsoft	Digital Image Suite	9.0	1024576	USD	129.99	129.99	129.99
	Exchange Server	14.0	16287744	USD	1299	18423	38849
Microsoft	OneDrive for Business	14.0	173737932	USD	159	159	159

Figure 1: Sample Analyzer report showing minimum, maximum and average price for leading software products

About Flexera

Flexera is reimagining the way software is bought, sold, managed and secured. We view the software industry as a supply chain, and make the business of buying and selling software and technology asset data more profitable, secure, and effective. Our Monetization and Security solutions help software sellers transform their business models, grow recurring revenues and minimize open source risk. Our Vulnerability and Software Asset Management (SAM) solutions strip waste and unpredictability out of procuring software, helping companies buy only the software and cloud services they need, manage what they have, and reduce compliance and security risk. Powering these solutions and the entire software supply chain, Flexera has built the world's largest and most comprehensive repository of market intelligence on technology assets. In business for 30+ years, our 1200+ employees are passionate about helping our 80,000+ customers generate millions in ROI every year. Visit us at www.flexera.com.

Find out more

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