

# RightScale Optima<sup>SM</sup>

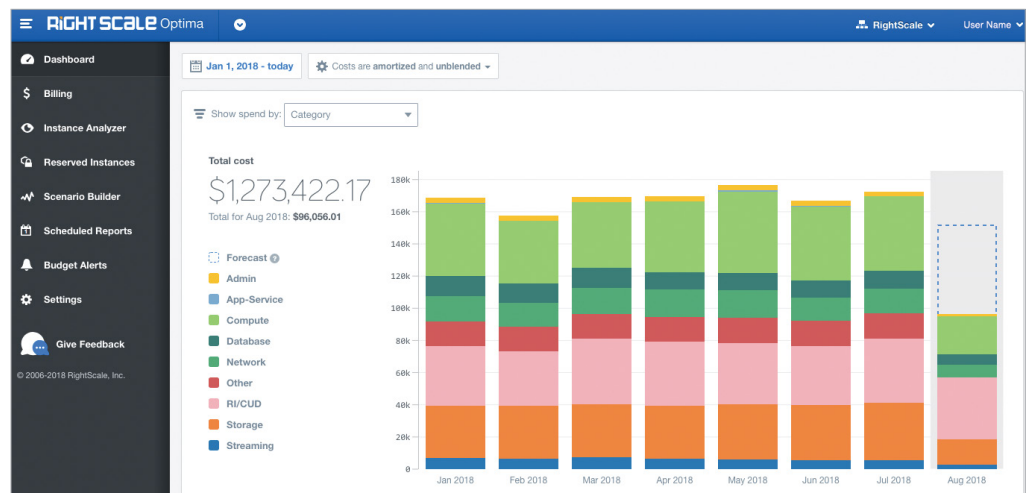
*“RightScale Optima ensures that we are on the appropriate and most cost-effective cloud infrastructure at all times.”*

**JEFF TITUS**  
**GENERAL MANAGER,**  
**DIGITAL TECHNOLOGY**  
**SOLUTIONS AND**  
**STRATEGY AT AUDI**  
**OF AMERICA,**  
**VOLKSWAGEN GROUP**

RightScale Optima from Flexera is a cloud cost management and optimization solution that enables enterprises to cut cloud costs and ensure the ongoing efficient use of cloud resources across all of their business units, cloud accounts, clouds, and applications.

One of the biggest challenges when optimizing cloud costs is implementing recommended savings across large organizations where control of cloud accounts is decentralized.

RightScale Optima offers a unique approach to cloud cost management and optimization that enables cloud governance teams to work collaboratively with business units and cloud resource owners to reduce wasted cloud spend.



## Collaborate Across the Enterprise

Identify instant savings opportunities for a single team or your entire enterprise with smart cost optimization recommendations and collaborate to take action.

### RIGHTSCALE OPTIMA ENABLES YOU TO:

- Uncover savings with smart recommendations
- Automatically assign recommendations to resource owners
- Deliver tailored alerts on a scheduled or ad hoc basis
- Eliminate noise by providing feedback on recommendations
- Take push-button action after review or activate fully automated policies
- Track progress on optimization at the team or enterprise level

## Optimization Requires Collaboration



## Optimize Your Spend By Reducing Waste

The variable cost model of cloud computing introduces significant opportunities for savings, but also requires some new approaches to minimize waste and optimize your spend. Users can often overprovision capacity or forget to de-provision temporary resources.

### WITH RIGHTSCALE OPTIMA YOU CAN:

- Identify unused or underused cloud resources
- Evaluate the most cost-effective regions and instance sizes
- Identify the best discounting options based on your usage level
- Manage your usage to leverage existing discounts
- Implement budget controls to avoid surprises

*“Integrated cloud analytics and management tools such as RightScale’s can help consumers understand this complex landscape and take actions to manage their cloud expenditure.”*

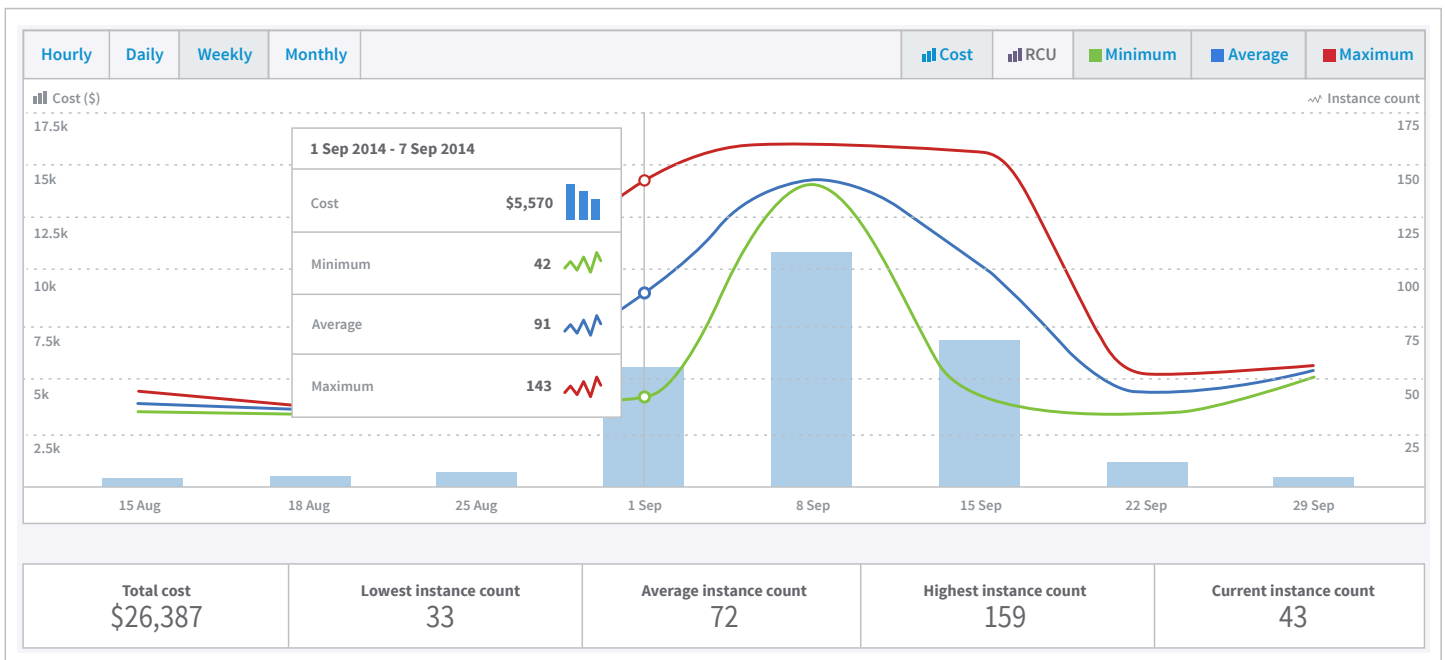
**DR. OWEN ROGERS**  
**CLOUD ECONOMIST AT 451 RESEARCH**

## Analyze and Allocate All Your Cloud Costs

RightScale Optima provides visibility into cloud usage and costs for all your cloud accounts. Allocate costs for chargeback and showback. Dive deep into costs by application, department, or team.

### WITH RIGHTSCALE OPTIMA YOU CAN:

- Gain a complete picture of cloud costs with combined billing data and detailed usage information
- Allocate cloud costs to the appropriate cost centers or teams
- Provide tailored reports to every part of your organization
- Slice and dice cloud spend by clouds, data centers, instance types, and more
- Drill down from summary data all the way to individual servers



## Forecast Future Costs

Successfully managing your cloud costs requires an accurate picture of what will happen in the future. With the Scenario Builder feature, you can easily forecast future costs based on current usage and historical trends.

### SCENARIO BUILDER ENABLES YOU TO:

- Forecast future spend for new or existing workloads
- Define growth patterns based on your business expectations
- Compare costs on different cloud providers
- Build alternate scenarios to evaluate different instance sizes, regions, or reserved instance purchase options
- Develop accurate budgets for each department

## Services for a Fast Track to Savings

Flexera cost management experts speed your path to savings with RightScale Optima. You'll get white-glove assistance to:

- Train your team on RightScale Optima
- Define billing centers, allocate costs, and automate reports
- Customize recommendation rules
- Set up automated policies
- Develop strategies for tagging and discounts

RightScale Optima is available as a standalone solution that can be purchased separately or as part of the RightScale Cloud Management Platform.

### NEXT STEPS

RightScale Optima from Flexera enables you to take automated action to reduce cloud spend across the enterprise.

[Learn More](#)

### ABOUT FLEXERA

Flexera is reimagining the way software is bought, sold, managed and secured. We make the business of buying and selling software more transparent, secure, and effective.

[flexera.com](https://flexera.com)