SaaS MONETIZATION


SaaS IS EVERYWHERE
Software products are transitioning to services. Adoption is growing across consumer software, business software and IoT offerings—at an increasing pace.

• Make your SaaS business a success
• Deliver an immediate user experience
• Grow your customers, based on usage insights

Flexera’s SaaS Monetization solution enables you to provide an excellent user experience while offering all the software monetization features and insights you need:

• Provision users and use rights in app, immediately
• See what’s been purchased vs. what is being used
• Trigger cross-sell and upsell opportunities when they are most likely to succeed and help customers that are not getting enough value

Gartner

GARTNER SAYS BY 2020 “CLOUD SHIFT” WILL AFFECT MORE THAN $1 TRILLION IN IT SPENDING
– July 2016

LIVING IN A HYBRID WORLD?

Almost all software suppliers today are providing software for multiple deployment models—SaaS, on-premises and embedded—and offer different monetization models.

STOP OPERATING PRODUCTS IN SILOS. A central software monetization solution provides a holistic overview on your customers and their products. Monetize effectively, help customers succeed and grow your business.
HERE’S HOW!

Monetize SaaS
The Flexera Software Monetization Platform enables you to provision users and their use rights directly in-app, using a secure and easy to use web services framework. Your software monetization back office gets updated instantly with up-to-date user and consumption data.

MANAGE SUBSCRIPTIONS AND USAGE, HELP CUSTOMERS SUCCEED
Subscription is the preferred, but not the only monetization model for SaaS. Implement your monetization models and metrics. Track usage and customer success. Add agility and automation to the subscription lifecycle.

- Implement your subscription model and metrics
- Provide self-services for your customers to manage their data
- Track consumption and drive success
- Automate the renewals process—with transparency for you and your customers

NEXT STEPS
> Watch the Video
> Contact Us: 1.800.809.5659 or +44.370.871.1111