

Intelligent Solutions for Managing Software

Benefits to Your Organization

- Mitigate cybersecurity risk associated with software vulnerabilities
- Minimize the complexity and costs of migrating to new technologies
- Improve software governance while also increasing operational efficiency
- Prevent software overspend and negotiate better software contracts
- Reduce license compliance and audit risk
- Maximize utilization of assets

Flexera’s **enterprise solutions** help organizations increase the usage, security and value derived from the software they purchase and empower IT Operations, Finance and Security teams to strategically manage software assets. Flexera enables organizations to:

Mitigate risk

There are several types of risk that all organizations face relative to enterprise software - security risks, financial risks, and operational risks. Each can have a major impact on your business. Software vulnerabilities continue to be one of the most common vectors for attackers to gain access to systems. Failing license compliance audits costs millions of dollars in unbudgeted true-up fees every year. In the age of digital business, service disruption can make the difference between profit and loss. Our enterprise solutions help mitigate all of these types of risk.

Prepare the organization to adopt new technology

Enabling IT-as-a-Service and having business processes in place to effectively leverage new technologies such as virtualization, the cloud and bring your own device (BYOD) can foster greater business agility. Ensuring that IT has the controls and processes in place to proactively manage software as it moves through its lifecycle—from procurement to eventual retirement—our solutions enable IT Operations to transform IT service delivery to better meet the needs of a rapidly changing business.

Realize savings from technology efficiencies and fund innovation

Finance is constantly seeking ways to reduce costs and negotiate better contracts. Finding efficiencies is essential to managing a tight budget. Being able to effectively and efficiently leverage new technologies is also important. Automating and integrating business processes, such as those

for **Application Readiness, Software License Optimization, and Software Vulnerability Management** streamlines service delivery and decreases the time and effort required to perform tasks such as responding to software audits and remediating security vulnerabilities. Through proactive asset management, optimizations can be achieved that reduce software spend, freeing needed funds and IT resources to support business innovations.

Flexera’s enterprise solutions are built on a foundation of comprehensive and accurate inventory data that drives application rationalization, software asset management and software vulnerability management processes. The intelligence built into our solutions includes application compatibility, software identification, license entitlements, and vulnerability data that helps automate complex processes and deliver actionable insights to the business. These solutions drive increased collaboration across IT Operations, Finance, and Security areas of the business.

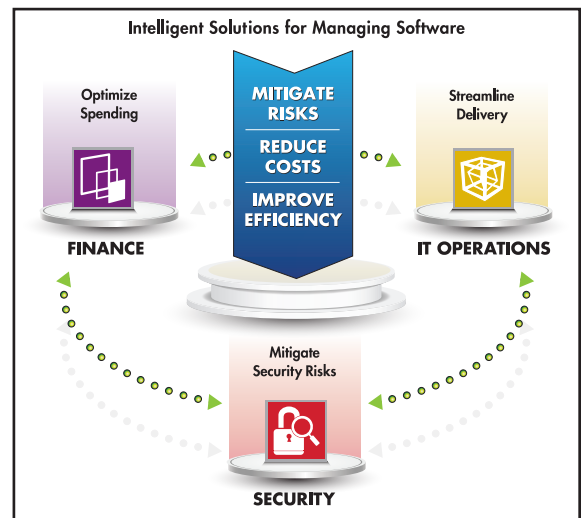


Figure 1: Solutions Built on a Foundation of Discovery, Automation, and Intelligence Drive Collaboration across Silos

Managing Software throughout the Asset Lifecycle

Flexera enterprise solutions help organizations streamline processes, reduce costs, gain control of IT assets, and reduce security risk throughout the asset lifecycle.

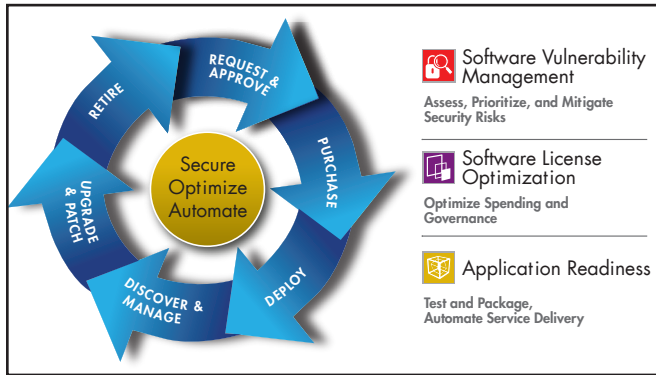


Figure 2: Flexera Solutions Manage IT Assets Throughout the Lifecycle

Software Vulnerability Management Solutions

These solutions enable enterprises to effectively reduce the risk of costly security incidents. Our Software Vulnerability Management solutions are founded on the intelligence produced by our in-house vulnerability research team, Secunia Research, creating the most comprehensive database of software vulnerabilities in the market, covering over 50,000 products.

- **Corporate Software Inspector** automates security patch management by identifying threats, impacts, the right remediation strategy and best practice deployment, based on verified software vulnerability intelligence. To protect their environment from the threat security vulnerabilities pose, IT teams must know what to patch for maximum impact and consistent risk reduction.
- **Vulnerability Intelligence Manager** is a powerful software vulnerability management solution that facilitates effective reduction of the attack surface for cybercriminals, based on verified intelligence from Secunia Research, covering all applications and systems across all platforms. It drives prioritization by handling intelligence, workflows, tickets and alerts, and documents the steps to mitigate the risk of costly breaches.

Software License Optimization Solutions

These solutions enable enterprises to gain visibility and control of IT assets, reduce ongoing software costs, and maintain continuous license compliance to mitigate software audit risk. These capabilities are delivered as a comprehensive set of solutions that optimize the management of software assets throughout the software lifecycle. They are built on a foundation of accurate discovery and inventory of hardware and software assets across the enterprise and normalized software inventory per device.

App Portal is an enterprise app store that enforces continual software license compliance and controls software deployment, while increasing customer satisfaction and the efficiency of application service delivery. The enterprise app store ensures that governance is in place to check license availability, obtain proper approvals, and reclaim unused licenses. App Portal enhances security by reducing the likelihood of unauthorized and unlicensed applications being introduced into the IT environment, and helps eliminate “shadow IT.”

FlexNet Manager Suite includes FlexNet Manager Platform, the foundation of the suite, server license optimization solutions for critical vendors, FlexNet Manager for Engineering Applications and FlexNet Manager for Cloud Infrastructure:

- **FlexNet Manager Platform** provides both hardware and software asset management across more than 18,000 publishers and 180,000 applications. It automates entitlement based license management and optimization for desktop software for vendors including Microsoft, Adobe, Symantec, and more.
- **FlexNet Manager Suite** server license optimization products include the following:
 - **FlexNet Manager for IBM®** License optimization for IBM server software; it is accepted by IBM for sub-capacity reporting
 - **FlexNet Manager for Microsoft®** License optimization for Microsoft server software
 - **FlexNet Manager for Oracle®** License optimization for Oracle server software; it is verified by Oracle LMS – Database inventory data is accepted during an audit
 - **FlexNet Manager for SAP® Applications** License optimization for SAP server software; it is certified by SAP for operation in the SAP environment
 - **FlexNet Manager for Symantec™** License optimization for Symantec server software
 - **FlexNet Manager for VMware®** License optimization for vSphere and vCenter software
- **FlexNet Manager for Engineering Applications** provides concurrent license management and license server administration to reduce costs for expensive technical applications while maximizing license availability.
- **FlexNet Manager for Cloud Infrastructure** provides enterprises with comprehensive, accurate and actionable insight into cloud infrastructure usage to optimize use and spend on these services.

Application Readiness Solutions

These solutions help enterprises with inventory, rationalization, packaging, planning, and delivery of physical, virtual, and mobile applications, ensuring faster service delivery as well as continuous and predictable deployment into increasingly complex computing environments.

AdminStudio Suite powers an enterprise's daily Application Readiness process for inventory, rationalization, packaging, planning, and compatibility testing of physical, virtual, and mobile applications, ensuring faster service delivery.

- **AdminStudio** Package software for scalable and reliable enterprise deployments
- **AdminStudio Application Compatibility** Identify and resolve desktop, server, and Internet Explorer application compatibility issues
- **AdminStudio Mac™ and Mobile** Prepare Mac applications, identify mobile risks and compatibility
- **AdminStudio Virtualization** Package software for application virtualization formats
- **AdminStudio Inventory and Rationalization** Identify, assess, and consolidate the enterprise desktop application portfolio

Workflow Manager helps enterprises efficiently manage the Application Readiness, Software License Optimization, and Software Vulnerability processes to streamline the procurement, preparation, deployment, and ongoing management of applications and software licenses. Workflow Manager maximizes productivity of the IT team by automating change management, asset management, and other ITIL processes as part of the enterprise software lifecycle.

Integrated Enterprise Solutions Mitigate Risks, Reduce Costs and Improve Efficiency

The integration between the Flexera products enables streamlined, reliable and accurate processes. Applications are packaged for deployment by AdminStudio and automatically published to the App Portal enterprise app store catalog as well as provided to the deployment system (e.g. Microsoft SCCM or Altiris). App Portal is integrated with FlexNet Manager Suite to allow checking for available licenses when a software request is made. If a license is available, it can be reserved pending approval of the request. App Portal and FlexNet Manager Suite also work together to automate the license reclamation process for unused or under used applications. License reclamation ensures that existing software assets are utilized to the fullest extent possible, and new licenses are only purchased when actually needed.

Flexera's Software Vulnerability Management solutions leverage our vulnerability intelligence database allowing organizations to correlate known vulnerabilities with the software deployed in their environments, assess risk and implement security patches or other mitigation actions.

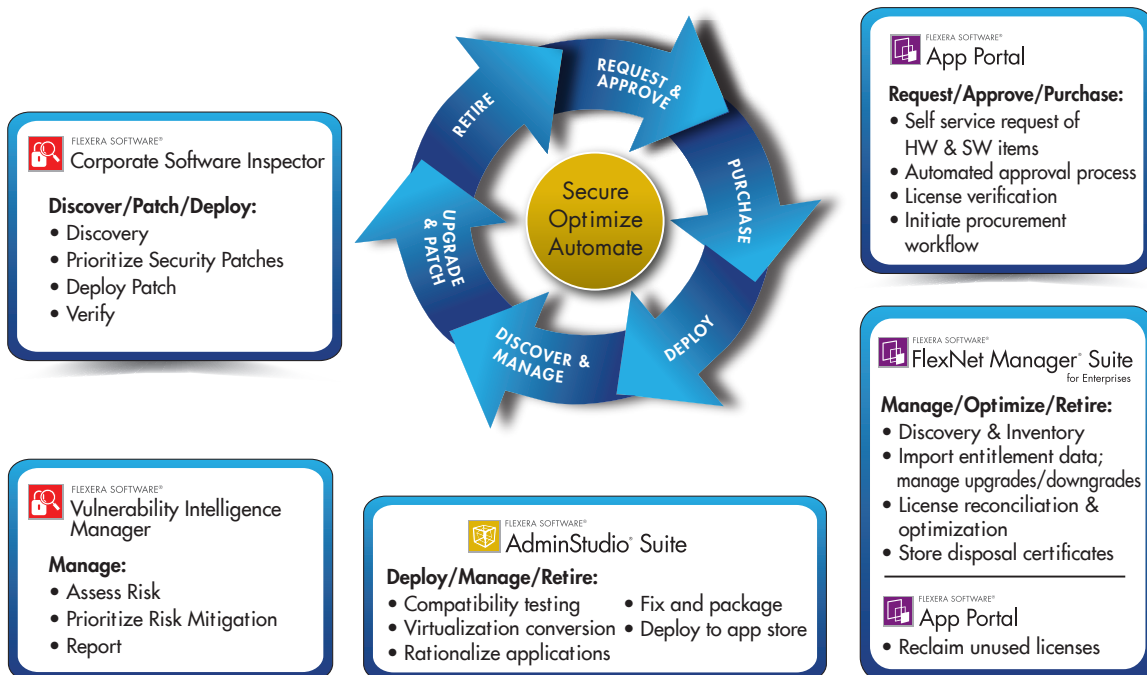


Figure 3: How Assets Are Managed Throughout the Lifecycle

With Flexera's enterprise solutions—AdminStudio Suite, App Portal, FlexNet Manager Suite, Corporate Software Inspector and Vulnerability Intelligence Manager, organizations can:

- Mitigate cybersecurity risk by assessing, prioritizing and remediating software vulnerabilities
- Bring consistency and standardization to application deployments and support new application delivery models
- Minimize the complexity and costs of migrating to new platforms, operating systems and technologies
- Future proof applications so you can quickly adapt to and embrace technology innovations
- Improve software governance while also increasing operational efficiency
- Prevent software overspend and negotiate better software contracts
- Reduce license compliance risk and minimize the cost of unbudgeted software audit true-ups
- Maximize utilization of on-premises, software as a service (SaaS), virtualized and cloud-based enterprise software

About Flexera

Flexera is reimagining the way software is bought, sold, managed and secured. We view the software industry as a supply chain, and make the business of buying and selling software and technology asset data more profitable, secure, and effective. Our Monetization and Security solutions help software sellers transform their business models, grow recurring revenues and minimize open source risk. Our Vulnerability and Software Asset Management (SAM) solutions strip waste and unpredictability out of procuring software, helping companies buy only the software and cloud services they need, manage what they have, and reduce compliance and security risk. Powering these solutions and the entire software supply chain, Flexera has built the world's largest and most comprehensive repository of market intelligence on technology assets. In business for 30+ years, our 1200+ employees are passionate about helping our 80,000+ customers generate millions in ROI every year. Visit us at www.flexera.com

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