**eBOOK** 

# FLEXERA MANUFACTURER PRODUCT EOL/EOS 2018 REPORT

Inform IT. Transform IT.



# Do you have visibility into all of your technology assets?

Obsolete technology is a major IT problem that faces all organizations. Products that have reached End-of-Life (EOL) or End-of-Support (EOS) present security vulnerabilities and also affect support, compliance, compatibility, performance and productivity. With so many security vulnerabilities being credited to obsolete technology, knowing when your IT assets are EOL and EOS is more important than ever.

For this report, Flexera utilized Technopedia®, the most trusted and comprehensive hardware and software asset information source, for the Tier 1 Product Manufacturers EOL and EOS data. A select summary of results is included in this report. Full reports can be generated using Flexera's Technopedia.

<sup>1</sup> 2017 Cost of Data Breach Study: Global Overview, Ponemon Institute

Some of the costs associated with running unsupported and unpatched environments include:



#### **SECURITY**

\$3.6M – average cost of a single data breach<sup>1</sup>



#### **VENDOR AUDITS**

65% of enterprises face software license audits with 20% of companies paying over \$1MM in true up costs<sup>2</sup>



#### **SUPPORT**

200-600 percent higher cost for unsupported products



## PERFORMANCE & PRODUCTIVITY

\$50,000 to \$500,000/hour cost for data center downtime<sup>3</sup>

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<sup>&</sup>lt;sup>2</sup> The State of the (Software) Estate: Waste & Risk Running Rampant in Enterprises

<sup>&</sup>lt;sup>3</sup> Can You Afford the Downtime Caused by Unsupported Software, ArcServe

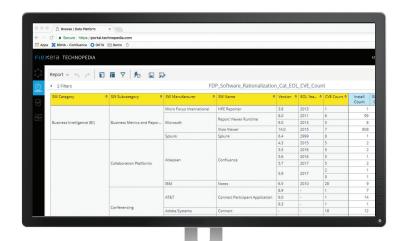
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# The industry's only open platform for technology asset data

The Flexera Data Platform connects decision makers to the systems and information they need by enabling a common data language and view across their business. It delivers actionable intelligence on all IT assets to improve the management and performance of your IT infrastructure.

The Flexera Data Platform unifies data across disparate systems, curates it and enriches it with relevant information. Leveraging Technopedia®, the largest and most comprehensive repository of hardware and software asset information, the solution consolidates data from multiple sources, makes it consistent, accurate and complete, and keeps it current on an ongoing basis to drive solutions for IT Asset Management, IT Service Management, Enterprise Architecture, Security and more.

From on-prem to cloud, laptops to IoT, open source to server apps, Technopedia's content library categorizes more than 2.1+ million products from over 36,000 suppliers with 2,500 daily updates. It provides business-critical information such as compatibility, support dates, end-of life, migration plans, current manufacturer and version, and much more. Eliminating manual processes and bottlenecks, Flexera delivers automated and scalable solutions, improving visibility, compliance and time

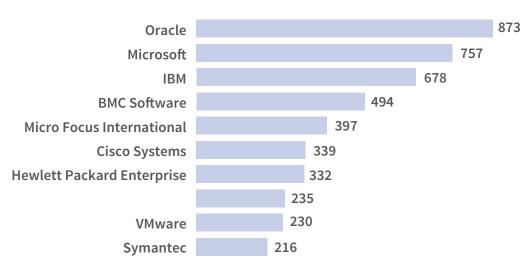


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### Total count of EOL/EOS by manufacturer

The total count of EOL and EOS dates was tabulated by manufacturer. In 2018, Oracle has the most products facing EOL/EOS, followed by Microsoft and IBM.





### Total count of EOL/EOS by category

The total count of EOL and EOS dates for 2018 was tabulated by category. The category with the largest number of EOL/EOS is IT Asset Management, followed by Storage Resource Management, Network Performance Management and Documents and Records Management.

#### TOTAL EOL AND EOS COUNT BY TOP 10 MANUFACTURERS

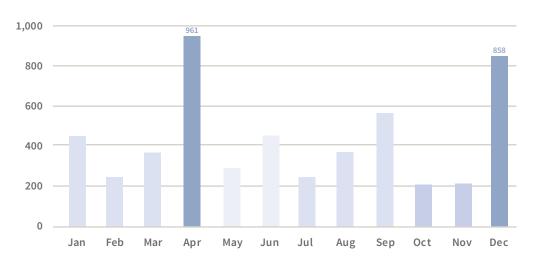


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## Total count of EOL/EOS by month

For 2018 the total count of EOL/EOS dates was analyzed by month. April was found to be the month with the most EOL/EOS dates, followed by December and September.

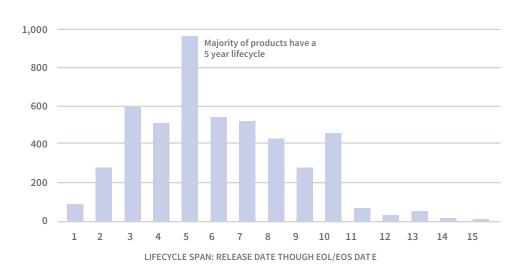




## Product counts by lifecycle span

The product counts by lifecycle span by Tier 1 manufacturers. It was found that the majority of products have a 5 year lifecycle.

#### PRODUCT COUNTS BY LIFECYCLE SPAN (IN YEARS)



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## **Best practices**

#### 1. Understand your assets

When upgrading or replacing aging hardware or software assets, it's critical to have detailed information about what exact versions, releases and hardware models you have deployed, along with information about possible upgrade paths, latest versions, discontinued lines and so on. Building on this baseline state helps you to easily identify opportunities for consolidation or areas that require attention.

## 2. Know the EOL dates of products in your IT ecosystem

Most software vendors don't all have a standard EOL policy, but do have a complicated support policy that needs deciphering. In most cases, EOL dates and policies are buried behind all the sales and marketing documents on their website or are not published by the vendors at all. Use Technopedia to enhance your asset catalog with the EOL and EOS dates of all your products.

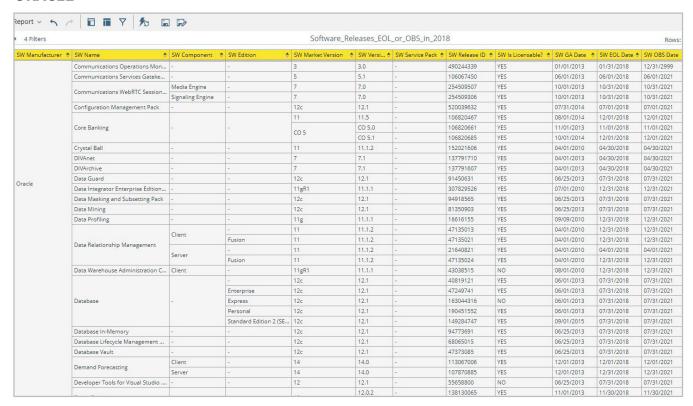
#### 3. Make your EOL and EOS strategy a team effort

Collaborate when developing your EOL and EOS strategy. EOL impacts production, supportability, compliance, security, future purchases, and more. Commit to collaborating with IT, procurement, GRC, IT security, IT support and line of businesses to understand and plan for the cross-enterprise impact.

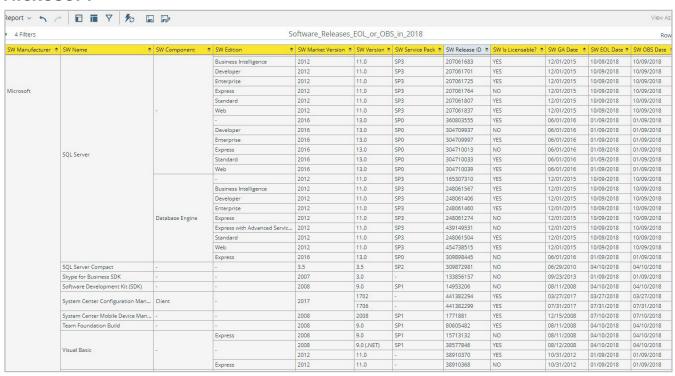
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### Sample Technopedia report for top 3 vendors by count

#### **ORACLE**

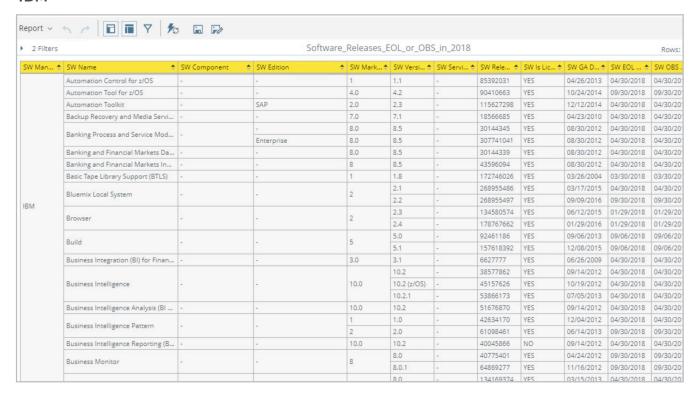


#### **MICROSOFT**



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#### **IBM**



#### **NEXT STEPS**

For more information on how we can help you manage IT assets, visit us online

**LEARN MORE** 

#### **ABOUT FLEXERA**

Flexera helps executives succeed at what once seemed impossible: getting clarity into, and full control of, their company's technology "black hole." From on-premises to the cloud, Flexera helps business leaders turn IT insight into action. With a portfolio of integrated solutions that deliver unparalleled technology insights, spend optimization and agility, Flexera helps enterprises optimize their technology footprint and realize IT's full potential to accelerate their business. For over 30 years, our 1300+ team members worldwide have been passionate about helping our more than 50,000 customers fuel business success. To learn more, visit flexera.com

